

ISSUE 1 | VOLUME 4



MARCH EDITION

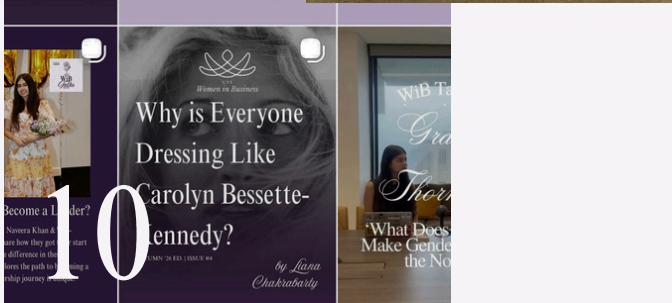
Ready to March?



The WiB Bulletin, Issue 1.

EMPOWER | CHALLENGE | SUCCEED

Table of Contents.



01

Presidents and Vice President's Address.

06

Events Snapshot.

10

Publications Snapshot.

13

Feature Article.

16

Ins & Outs.

17

Member of the Month.

19

Upcoming Events.

21

Endnotes.

President & Vice-President's *Address.*



2026 is shaping up to be one of our most impactful years yet. Whether you're a new member or a returning one, we thank you for supporting Women in Business!

At the start of the Autumn Session, Women in Business participated in the annual O'Day across the 10th and 11th of February. We were very fortunate to provide plenty of freebies thanks to our Partners, and have our Executive Team on display to showcase what they love the most about WiB. Across both days WiB amassed nearly 400 sign-ups, a testament to all the work conducted behind the scenes over the Summer!

Simultaneously, during Orientation Week, WiB welcomed the incoming cohort of Business School students by participating in selected Orientation Sessions reaching hundreds of students. It was truly a full circle moment, having been in their seats not too long ago.

Women in Business (WiB)

Women in Business is a club that seeks to empower, challenge and forge success for the next generation of female leaders.

They champion social, professional and philanthropic initiatives that equip members with the confidence, skills and networks needed to thrive in their personal and professional journeys.



In a similar vein, Women in Business was also recently featured in a published piece on UTS’s website titled ‘Supporting women on campus’. This highlighted the integral role we play in building a community on campus to create meaningful change and uplift one another.

Our Events on offer have been nothing short of sensational, with several selling out within minutes! Throughout February and March, the Events Portfolio has delivered a balance of both social and professional initiatives – from finding your inner peace on the yoga mat to setting yourself up to be a “LinkedIn Warrior” by snapping a professional headshot.

In particular, our flagship International Women’s Day Breakfast, held in collaboration with the University of New South Wales’ Capital W, the University of Sydney’s Network of Women and Macquarie University’s Women entering business



brought together over 200 students and Sponsors/Affiliations in celebration of the curated theme, “Leave a Ladder”. Hearing from inspirational speakers first thing in the morning, and being gently reminded of the intersectionality of justice through One Girl, certainly left us feeling inspired and energised. This was a joint effort across Portfolios to deliver such a high quality Event and we commend everyone involved.



We were also privileged to be invited by Bonnyrigg High School to attend their International Women's Day Assembly, alongside additional local schools. Joining Dai Le and Vicki Wu, we delivered an inspirational address to students from Year 7 through to Year 12, empowering them with insights on resilience, confidence, managing stress, setting boundaries, and supporting peers.

Our Engagements Team across a 5-week period have been overseeing our annual Autumn Mentoring Program. This year, the AMP has seen the largest number of participants. We're looking forward to attending the Conclusion Night shortly to celebrate the success of the Mentors and Mentees that contributed to the success of the program.



President & Vice-President's *Address.*



So...How Do I Become a Leader?

In this episode, President Naveera Khan & Vice-President Leila Cornish share how they got their start as leaders & what made the difference in their journeys. This episode explores the path to becoming a leader, and how each leadership journey is unique.



Sincerely,
Naveera & Leila

We're looking forward to attending the Conclusion Night shortly to celebrate the success of the Mentors and Mentees that contributed to the success of the program.

Content creation from Marketing and Publications has been performing incredibly well. A highlight of ours was partaking in Season 3 of WiB Talks' pilot episode with a conversation surrounding leadership and our personal journeys.

With an exciting line-up ahead of initiatives, we look forward to continuing this momentum together – we hope you all have a restful StuVac and return to the Semester stronger than ever!

February's Events *At a Glance*

Autumn O'Day



At the Autumn Session O'Day new students got the chance to get to know all about WiB! Our stall offered a welcoming space for students to learn about the society, meet the executive team and spin a wheel for prizes! The event was a success, growing our membership even further!

Vision Board Night

WiB kicked off the new semester by getting their priorities straight! We commenced creating our very own vision boards to set the tone for the new year. Our Events team put together an impressive, Pinterest-worthy selection of photos, icons and quotes to help our attendees along. Everyone in the room was equipped to become the new and improved versions of themselves!



March's Events *At a Glance*



Yoga & Yo-Chi

Our WiB members came together for the ultimate wellness day: Yoga & Yo-Chi. Dressed in their best active sets, everyone came together for a yoga lesson at the Activate Gym. While some of the positions may have put our flexibility to the test, the lesson was a thoroughly rejuvenating way of resetting ourselves in the midst of classwork and assessments. Of course, Yo-Chi was a deserved reward and socialisation treat after breaking a sweat. The event fostered new bonds through a shared experience that was equal parts fun and healing!

March's Events *At a Glance*

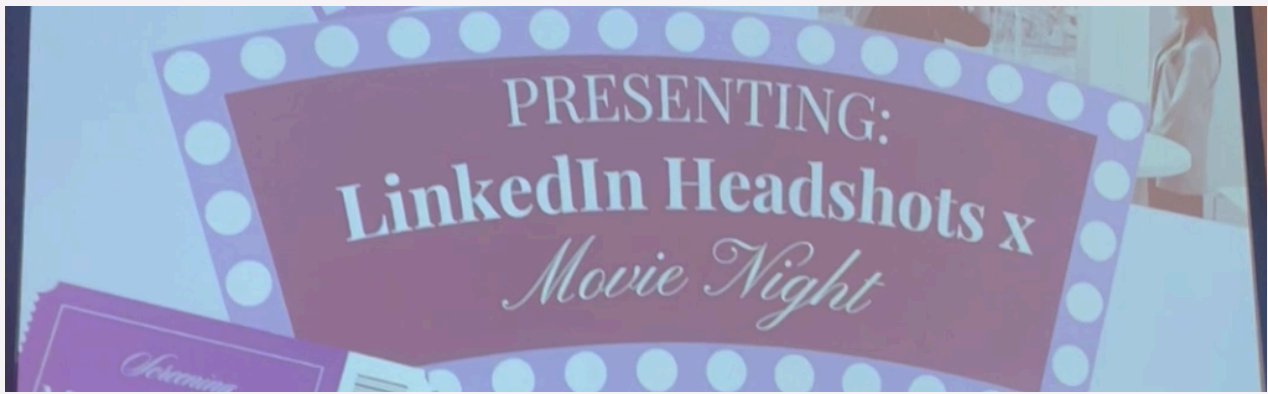
International Women's Day Breakfast.

For International Women's Day, WiB hosted our annual International Women's Day Breakfast with Macquarie University's Women Entering Business, University of Sydney's Network of Women and the University of New South Wales' Capital W.



Panelists **Sonia Kholbacher**, **Lisa Hobbes** and **Yusi Newnham**, facilitated by **Shirley Chowdhary**, discussed the theme of '**Leave a Ladder**'. Together, they explored career pivoting as an option, defining yourself and the importance of asking for mentorship. They suggested that rather than leaving a ladder to cast a wide net as a way of helping many women. Their main tips for students were to stop looking for perfection, forget thinking about other's opinions and to recognise the power of your own decisions.

The panel left attendees feeling inspired!



March's Events *At a Glance*

LinkedIn Headshots

WiB members got the chance to get professional headshots and watch Mamma Mia in a social setting! Attendees mingled with each other as they waited their turn for their headshot. The atmosphere was upbeat with members singing and dancing along to ABBA musical numbers. Each member had their close up taken, receiving the perfect headshot for their LinkedIn profile!



February's Publications

At a Glance

Why are the 2010s Back?

In our first article of the year, we examined the commercial and cultural forces driving the return of the 2010s. We found economic uncertainty, consumer behaviour and strategic nostalgia marketing all sit at the centre of this shift!



How to Build Study Habits.

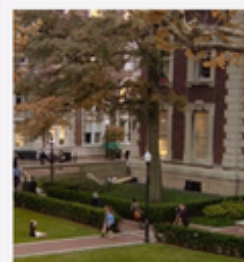
Our most popular article on social media! We rounded up all the study routines and habits needed for students to set the semester on the right foot. It was perfect for the start of the Autumn semester!



Build Study Habits from Week 1

When a new semester starts, it's pretty common to feel that familiar sense of motivation. All of a sudden it feels like you have the whole semester ahead of you. However, deadlines, group projects and exams can quickly creep up on you, leaving you with a stack of mislabelled notes or unwatched lectures.

If you want to avoid this, then keep reading to learn more about maintaining study habits to keep you on track this semester!



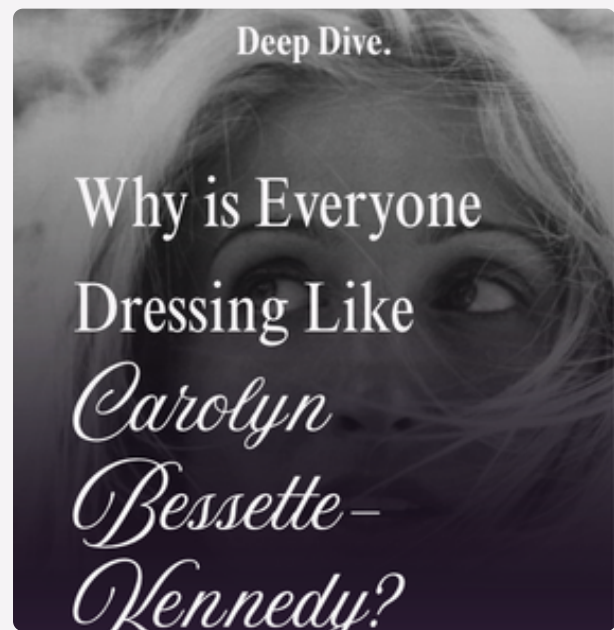
March's Publications *At a Glance*

How do you
Protect your Peace
and Wellbeing?



We asked the WiB Internal Team about how they protect their peace and wellbeing! Our team members shared their favourite practices, daily habits and mindsets that help them stay balanced and thriving!

Why is Everyone
Dressing Like
CBK?



For this deep dive we looked into the FX Love Story TV show! More specifically, we examined how Carolyn Besette-Kennedy's style has been trending and what it means for individuality!

March's Publications *At a Glance*



So...How Do I Become a Leader?

In this episode, we spoke to President Naveera Khan and Vice-President Leila Cornish about their leadership journeys and advice for students!

Season 3 Episode 1

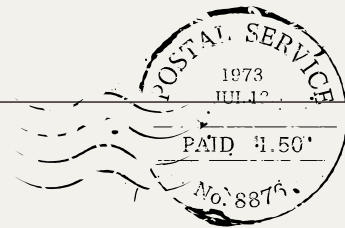
Season 3 Episode 2



What Does it Take to Make Gender Equality the Norm?

For our second episode, we discussed with Holly Stiles from Grant Thornton about gender equality, workplace practices and her career advice.

Women of WIB Protecting your Peace and Wellbeing!



With the excitement and challenges of a brand new semester, juggling the throes of studying, work, extracurriculars and a social life can make protecting your peace a foggy afterthought. Wellbeing trends have been on the rise, but actually implementing good practices that work for *you* is a challenge of its own. We know exactly how it feels and the women of WIB have perfected their tried and proven habits!

by Dulya Heiyanthuduwage

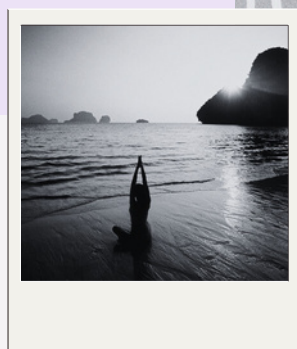


What Does *'Protecting Your Peace'* Mean?

The phrase has been thrown around on social media a lot recently. However, every person is different and with conflicting priorities, the concept becomes a little harder to pinpoint. So, what does 'protecting your peace' really look like?

Taking Breaks and *Setting Boundaries*

“Protecting my peace this semester is about **learning to take breaks** and not overwhelm myself. As someone that tries to study to and from uni quite frequently and always uses that time to study and do work, I think this semester I will learn to give myself a break to just relax on my commute home. I think setting these **boundaries** will be beneficial as I can learn not to feel guilty about letting myself prioritise more time to decompress and avoid burning out.” - **Tessa Hay, Engagements Subcommittee.**



March's *In's & Out's*

In:

Using pinterest for everything - Liana

Using Excel as a personal planner - Dulya

Taking more photos with friends!- Jessica

Have at least one draft of an assignment completed! - Tracey

Sunday reset days - Saanvi



Out:

Slow walkers - Liana

Boxing yourself into an aesthetic (like what you like!) - Dulya

Not drinking enough water! - Jessica

Being embarrassed or scared to try new things! - Tracey

Skipping gym sessions - Saanvi

Meet February's *Member of the Month*

Dani Pinto.



Dani is WiB's Sponsorship's director, and is currently in her second year studying economics!

“She has secured so many sponsorships and has grown so much I am so so proud of her.”

“Dani has been working so so hard for sponsorships!”

“Before her subcom was on board she had maintained almost all current sponsors and had done upwards of 20 outreach emails for new sponsors!”

“I just got to meet Dani on the first internal event of the year (today)! Her warm and welcoming energy brings everyone together to have a good laugh and enjoy themselves!”

“Amazing job stepping up and representing WiB with 100%!”

Meet March's *Member of the Month*

Tessa Hay.



Tessa is part of WiB's engagements portfolio, and is in her second year studying Business and International Studies!

“Tessa has taken on a lot of initiative coming into her subcommittee role- this was definitely evident when at the AMP social night where she assisted the event without her director being present.”

“Incredibly enthusiastic and organised. Radiates positive a calming energy. Incredible addition to our subcommittee team.”

“Tessa was really kind and welcoming to me at the LinkedIn Headshot event last Wednesday. I think she could tell I was a bit nervous to meet everyone but she had such great energy and was really engaged in our conversations together.”

SDP Solutions.



Looking for career insights?
Then join us for our Forward
Career Night, in
collaboration with SDP
Solutions! This event has a
job ready focus, and is a
great opportunity to learn
how to stand out.

Date: 1.04.26

Time: 5:30

Location: 207 Kent Street

Upcoming *Events* Ceramic & Sip.



Ceramic & Sip is by far, our
most popular social event of the
year! Its the perfect event to
unwind, socialise and get
creative.

Date: 15.04.26

Time: 5:00pm

Location: The Loft on Broadway

More information on the ActivateUTS
Website!



My first few months as Publications director has been nothing short of eventful! Coming into this role, I had a goal for Publications, to make it known. What this means to me is getting the right content to the right person, whether that's an educational article or a light-hearted podcast episode. I'm happy to report that our social media engagement is already up, and I've heard more and more people talking about our content!

For the rest of the semester, I hope to continue getting the message across to our WiB audience. A special thanks to my wonderful Publications subcommittee have made our articles, podcasts and this Bulletin possible! I am excited to see what 2026 brings for Publications!

Sincerely, *Liana*



The WiB Bulletin.



KordaMentha



McGrathNicol



CHARTERED ACCOUNTANTS™
AUSTRALIA + NEW ZEALAND



Ready to March?

EMPOWER | CHALLENGE | SUCCEED