

# UTS WOMEN IN BUSINESS *NEWSLETTER*



*Hello World!*



UTS

**Women in Business**

Empower - Challenge - Succeed

# WELCOME

UTS WOMEN IN BUSINESS NEWSLETTER

ISSUE 2 // WHO RUN THE WORLD? GIRLS. // MAY 2022



## WELCOME BACK FROM STUVAC!

We've collated some useful links and tips for upcoming assignments and final exams

**PAGE 2**

## CURRENT ISSUES

Got questions about the upcoming election? Read our guide to voting and staying up-to-date on contemporary issues

**. PAGES 3 & 4**

## UPCOMING EVENTS

Our exciting networking opportunities to cap off your end of semester!

**PAGES 6 & 7**



## WOMEN IN BUSINESS

*Women in Business is a student society located at the University of Technology Sydney. Underpinned by the desire to empower a network of inspired and entrepreneurial women, we provide opportunities, business exposure and professional experiences.*

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# WELCOME BACK FROM STUVAC

After a well-deserved break, it's time to get back into the study grind in preparation for the upcoming exam session. We've attached some helpful links and resources that may be useful for you!



## HELPFUL LINKS

### **APA Referencing Document**

<https://www.uts.edu.au/sites/default/files/article/downloads/UTS%20Interactive%20APA%20guide.pdf>



### **Business School Writing Guide**

<https://www.uts.edu.au/sites/default/files/2020-02/UTS%20Business%20writing%20guide%202020.pdf>



### **UTS Study Guides**

<https://studyguides.lib.uts.edu.au/>



### **Study Timetable Templates**

<https://www.developgoodhabits.com/study-plan-template/>



## STUDY MAKING YOU HUNGRY?

UTS can keep you fuelled and stocked with FREE food and stationery to get you through your exams. Keep an eye out for UTS Library and Activate UTS's Instagram over the next few weeks where they will be giving out **free study snacks!**

### ***Still not enough?***

Every Tuesday and Thursday night, **Night Owl Noodles** offer **FREE**, nutritious meals to UTS students during the semester. Check it out in the Tower Building Foyer from 5 pm to 7:30 pm to help you get through those long study nights.



## PREPARATION TIPS

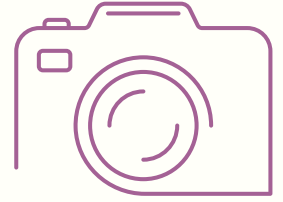
- Print off a study timetable for the upcoming weeks and stick it somewhere noticeable
- Allocate tasks to do, rather than allocating time. Some things take longer than expected.
- Download "Forest" to limit procrastination and grow a cute little tree on the way!
- Spend a few hours creating some ultimate, go-to study playlists to listen to

"Success doesn't come to you, **you go to it.**" — Marva Collins

- Samara Tucker

# THE FUN WE'VE HAD

*WiB Past Events*



## Linkedin Headshot Event

*Thursday 21st April 2022, UTS building 8*

On the 21st of April, the WiB team hosted their annual LinkedIn Headshot event, alongside the Beta Alpha Psi team. The event was open to members from WiB and BAP, as well as, non-members. It was an extremely successful event for WiB, with a large number of tickets bought by members and non-members.

People who attended the event were given the chance to receive multiple types of professional headshots until they were content, since the photographer was extremely friendly and accommodating. Furthermore, attendees were able to make new friends, network and choose from a delicious range of catered food. All of this was for the price of only \$10!



*Behind the scenes...*



*The final product*

- **Aarushi Thakur**

## Carlii Lyon Personal Branding Workshop

*Wednesday 4th May 2022, UTS building 8*

On Wednesday 4th of May we held our annual Personal Branding Workshop with Carlii Lyon. Carlii is an internationally acclaimed branding coach and speaker so we were so fortunate to hear her insights into self presentation and the importance of establishing your brand when starting your career.

Carlii gave advice on how to be a B.O.S.S:

***Be yourself, Own your story, Serve an audience, Seek a platform***

She also highlighted the importance of being honest about who you are and where you want to go. Visualising your future self can help you set goals and want to achieve in life.

A huge thank you to Carlii for speaking to our members and helping us to feel more confident in branding ourselves!!



# EVERYTHING YOU NEED TO KNOW ABOUT THE ELECTION

With the Federal Election just around the corner, we've put together a quick guide on everything you need to know. For many of us, this will be the first Federal Election we're voting in, so it's helpful to know who's running, how to vote and which party aligns best with your political views!

- Victoria Loutas



## WHEN TO VOTE

Saturday 21st May 2022

## HOW TO VOTE

Head down to your local polling station or register to vote early via the AEC website



## AUSTRALIA'S VOTING SYSTEM

You have two jobs on election day, to vote for your local representative in the House of Representatives (lower house) and to vote for your state representative in the Senate (upper house).

### • House of Representatives

- Australia uses a preferential voting system to elect local representatives. This means you will need to rank all candidates from first to last. The order in which you rank is important! If your first ranked candidate doesn't get in, your vote will go to the second and so forth. The representative that wins in your area will get a seat in the House of Representatives. Whichever party wins a majority of 151 seats will then form a Government and the leader of that party becomes the Prime Minister... so this vote is pretty important!

### • Senate

- Voting for the Senate can either be done 'above the line', where you vote by party and pick the top 6 or you can vote 'below the line', where you vote by individual candidate and pick the top 12 candidates. The winner of the Senate will not affect who forms Government.

## THE MAJOR PARTIES



The Liberal Party is the current Government in power, led by Scott Morrison. They are a centre-right party who promote economic liberalism & social conservatism.



The ALP is the major centre-left party, led by Anthony Albanese. They are a relatively progressive party, falling under the branch of social democracy.



The Greens are a left wing, progressive political party, whose origins can be traced to the environmental movement in Australia. Adam Bandt is the leader of the Greens.

## THE BIG ISSUES

The key election issues this term include the **cost of living**, **aged care** and **climate change**. It's important to vote for a party that aligns with your views on these key issues.

Check out the [ABC Vote Compass](#) to help you make your decision.

# Staying up to date with current issues



The publications team have compiled a few links to websites to help you stay up to date with current issues and events.

## 1. @shityoushouldcareabout.

First up we have the @shityoushouldcareabout. This platform releases weekly podcasts on, you guessed it, "shit you should care about". The authors have light humour in each episode to create a playful approach to current issues. One of my favourites is the episode on Elon Musk's potential acquisition of Twitter. But hey if Elon Musk and his tech-savvy toys don't excite you, there are also podcasts on the life of our high-status celebrities, the Kardashians!!!!

## 2. @thefemalelead.

Another platform that we recommend is @thefemalelead. This platform releases weekly podcasts on leading women within society such as Lucy Davis, Ruby Bridges and Asher-Smith. The female lead provides insight into these wonderful ladies' achievements and their well-known successes.



We hope you all get the chance to have a read of some of these sites and gain insight into the current issues surrounding us, even if it is just on the new drama from the Kardashians show!



*@shityoushouldcareabout.*

*@thefemalelead.*

*@theconsciouskid*

*@thedailyaus.*



## 2. @theconsciouskid

The @theconsciouskid is another loved platform that supports families and educators in taking action to disrupt racism, inequity and bias. The Conscious Kid has published multiple picture books for both children and adults, that expose readers to current issues in a playful yet conscious manner.

## 4. @thedailyaus.

And of course, we have @thedailyaus. While this site is seen as the dreaded covid count tracker for many, the platform also crazily enough, publishes a variety of articles on current political and social issues that are put in simple and quick terms to understand.



“

JANE GOODALL

WHAT YOU DO  
MAKES A  
DIFFERENCE,  
AND YOU HAVE  
TO DECIDE  
WHAT KIND OF  
DIFFERENCE YOU  
WANT TO MAKE

”

# THE FUN WE WILL HAVE

## *WiB Upcoming Events*



## WIB X UTSCC X BFS Alumni Drinks

FRIDAY 20TH MAY, 6PM - 10PM, THE LOFT UTS

SMART CASUAL

Get excited for a night of fun as UTS' Consulting Club, Women in Business, and Banking and Finance Society will be joining forces to present the very first UTS Alumni Drinks!

This free of charge event is a fantastic opportunity for all past and present members of the above societies to celebrate the end of the semester, reconnect, network and meet new like-minded individuals. If you've been eyeing one of these societies, this is your chance!

To past members: spread the word! And even better, free drinks and food will be provided, so don't miss out!

RSVP: <https://forms.gle/QMKLpzi95QG736689>

- **Bianca Chong**



# UPCOMING FUN

## Women in Banking

THURSDAY, MAY 12TH



WOMEN ENTERING  
BUSINESS

The event will feature a panel discussion where you will gain insight into the life of banker and learn from the experiences of senior female banking leaders. This will be followed by a networking session with company representatives where you will have the opportunity to speak directly to esteemed professionals, ask questions and deepen your knowledge of markets, investment banking, investment management and wealth management.

Multiple leading global financial services firms will be in attendance. You won't want to miss out on this valuable opportunity and gain the confidence to apply for the upcoming internship and graduate season.

## Citi Bank: Sales and Trading

WEDNESDAY, MAY 18TH



Join UTS WIB and BSoc to learn all about #LifeatCiti at the 'Careers in Markets with Citi' information session held in Building 8 on Thursday, 18th May.

This is a free event so come along and hear from the Citi team as they take a deep dive into the different areas of their Markets Business Division! Including their Sales and Trading Program and Products - Equities + Fixed Income.

You will get to meet Citi's Early Careers team who will give you all the tips and tricks to ace your application for Summer Internships and Graduate Recruitment.

Learn more about #LifeatCiti and enjoy a complimentary drink while you network with senior business representatives from Markets at Citi Australia after the presentation.

# Sponsorship News

## How to find a company that aligns with your values



Adobe Life Team  
04-11-2022



Adobe celebrates 22 years on Fortune's 100 Best Companies to Work For list



Today, Great Place to Work and Fortune Magazine have recognized Adobe as one of the 100 Best Companies to Work For. We are so proud to say that we are celebrating 22 years on the prestigious list and have come in at no. 32 this year.

We take great pride in being recognized year after year, and we owe it all to our employees. As a company that's approaching its 40th anniversary this year, we recognize that our company culture is fluid. However, what has not changed are our company's core values—Genuine, Exceptional, Innovative and Involved—which remain critical to our success, and guide how we hire candidates. After 22 years on Fortune's list of 100 Best Companies to Work For and listening to what our employees have told us, here is how we recommend finding a company that aligns with your values and career aspirations.

### Map out your own core values

Start with understanding what kind of values are important to you! Create a values chart about what's most important to you. This could range from how you value work and life, how your passions align with your career aspirations, or even how you like to work (In-office? Hybrid/flexible? Remote?). Figure out what's truly important to you, and what you're more flexible about.

And don't know what your values are? Ask the people in your life to help you. Family, friends, mentors, and teammates can help identify what they think is important to you. It helps to get another perspective—the answers may surprise you!

## Do your research

Like many interviewing tips, getting to know a company's business is a best practice. But outside of just understanding what companies sell, be sure to ask yourself if you agree with their business ethics. Here at Adobe, we believe in being ethical, transparent, authentic and working with integrity. We demonstrate this by sharing data, like our pay parity metrics, or leading the charge on programs like the Content Authenticity Initiative, and creating an AI Ethics Committee.

But outside of that, research what companies are (or not) saying on social channels, explore their hashtags, and find out what employees are sharing with their network! Oftentimes, the voices of employees are a great way to gauge a company's culture and values and give you an authentic look at what people are saying.

## Put it into action

Now that you've mapped out your personal values and done your research on companies that align with them, don't be afraid to bring it up! Create a section on your resume about your core values and discuss them during your interviews with specific questions. Don't compromise who you are! Here at Adobe, we want you to be your authentic self. We truly believe that when people share their life experiences in honest and vulnerable ways, everyone gains a greater appreciation and understanding of those different from them, and when people feel respected and included, they can be more creative, innovative, and successful.

***To determine the 2022 list, Great Place to Work surveyed over half a million employees on issues including how trustworthy, caring and fair the company is in times of crises; employees' physical, emotional and financial health; and the company's broader community impact. Particular attention was paid to how employees' experiences varied depending on their job role, gender, race/ethnicity, payroll status, and other characteristics to ensure that the company is creating a great workplace for all.***

# Coming Up!

**THURS  
12 MAY**

**Interstate  
Women in  
Banking  
Event w/  
UQWN, Cap W  
and WEB**



**WED  
18 MAY**

**CitiBank  
Event: Sales  
and Trading**



**FRI  
20 MAY**

**WiB x  
Consulting  
Club x  
Banking and  
Finance Soc  
Alumni Drinks**



# Our Sponsors



With us since our founding, Google has been one of our veteran society sponsors. They bring their years of experience and skills to the forefront in helping our society grow and succeed. Google's mission is to organise the world's information and make it universally accessible and useful.

Bain & Company is a global business and management consulting firm, one that focuses on making companies more valuable and generating substantial, lasting financial growth for them. Bain's Australian branch focuses on clients in Australia and New Zealand and has market leaders across most major industry sectors for clients. We are so excited to sign on Bain & Co again this year



While Citi is a global bank, their mission is simple: we responsibly provide financial services that enable growth and economic progress of our clients. Citibank offers a range of accounts and services including credit cards, bank accounts, home loans, personal loans, insurance and investment products. We love being part of Citi's great commitment to women in business.

Adobe is an American multinational computer software company. They connect content and data and introduce new technologies that democratise creativity, shape the next generation of storytelling and inspire entirely new categories of business. Adobe brings a fresh technological print into WiB this year.

# NOMURA

# BCG BOSTON CONSULTING GROUP

Nomura is a global financial services group with an integrated network spanning over 30 countries and regions. By connecting markets East & West, they service the needs of individuals, institutions, corporates and governments through their three business divisions: Retail, Wholesale (Global Markets and Investment Banking) and Investment Management. We are so excited to have Nomura on board this year!

Boston Consulting Group is an American global management consulting firm founded in 1963, headquartered in Boston, Massachusetts. It is one of the Big Three — the world's three largest and most prestigious management consulting firms. BCG will allow WiB to connect our members to the consulting industry.



CHARTERED ACCOUNTANTS™  
AUSTRALIA + NEW ZEALAND



McGrathNicol

Chartered Accountants Australia and New Zealand (CA ANZ) represents more than 128,000 financial professionals, supporting them to make a difference to the businesses, organisations and communities in which they work and live.

Chartered Accountants are known as Difference Makers. The depth and breadth of their expertise helps them to see the big picture and chart the best course of action. CA is one of our favourite sponsors!

McGrathNicol is a specialist Advisory & Restructuring firm that has built a reputation for managing complexity and consistently delivering the results our clients need. Our team of independent experts work across all industry sectors and business sizes delivering valuable advice and high-quality outcomes. McGrath Nicol provides our members with insight into the industry like no other.

## Our Partners

# Future IM/Pact

Future IM/Pact has helped hundreds of young people from diverse backgrounds learn how they can impact the world, solve complex problems and work in a collaborative team environment through a career in investment management. Given the lack of women in front-office investing teams, our focus is on attracting more women into this influential profession.





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